

PRESS RELEASE

Daniel Eischen appointed Chairman of the British Chamber of Commerce for Luxembourg

SUMMARY

The British Chamber of Commerce for Luxembourg announces the appointment of Daniel Eischen as its new Chairman, following the Annual General Meeting held on Wednesday 3rd April 2019.

He is joined in the **Officers Group** by Christopher Clarke, General Secretary, Arjan Kirthi Singha, Financial Secretary, Jill Saville, Vice Chair, Andrew Notter, Vice Chair and Sarah Battey, Vice Chair.

FULL PRESS RELEASE

The British Chamber of Commerce for Luxembourg (BCC) announces the appointment of Daniel Eischen as its new Chairman, following the Annual General Meeting held on Wednesday 3rd April 2019.

A Chamber member since 1999, Daniel looks back on many years working actively with the chamber: 11 years in the TMT (Technology-Media-Telecommunications) sub-group, 9 years as a Council member and 4 years as a Vice Chair.

Daniel Eischen is co-founder and managing partner of some of the leading communication consulting agencies on the Luxembourg market (**Concept Factory**, **Interact**, **Exxus**, **Sustain**). He is Chairman of the start-up accelerator **InnoHub**, Chairman of the **Luxembourg Advertising Council** (Conseil de la Publicité Luxembourg) and Past Chairman of the worldwide agency network **Tribe Global** which he helped to create in 2011.

Daniel is joined in the **Officers Group** of the BCC by Christopher Clarke, General Secretary, Arjan Kirthi Singha, Financial Secretary, Jill Saville, Vice Chairman, Andrew Notter, Vice Chairman and Sarah Battey, Vice Chairman.

Speaking of the appointment Daniel commented:

“For many years I have had the pleasure to work very closely with members of the Chamber and the Council and I have to say that I have always been amazed by their talent and expertise. Being elected today Chairman of the British Chamber of Commerce for Luxembourg fills me both with excitement and honour.”

We are at a turning point for many of our businesses. The BCC was set up as a forum to promote trade between Britain and Luxembourg. What was already a visionary idea at that pre-Brexit time has become today a highly relevant and valuable platform for people to meet and exchange ideas on a broad variety of topics.

The BCC is an independent and neutral membership organisation. Our members come from many different industries and represent a wide range of nationalities. We all share the same desire for collaboration and knowledge sharing. Together we have a strong voice that helps us promote the interests of our businesses and the communities we live in. We invite everyone to join the BCC and the conversation. Because successful business needs dialogue!”

About the British Chamber of Commerce for Luxembourg

The British Chamber of Commerce for Luxembourg is an English-speaking forum for contact and communication among decision makers, opinion formers and participants in Luxembourg’s local and international business communities.

Membership encompasses a wide range of nationalities and is open to any commercial enterprise or business person for whom the English language is an essential business tool.

The Chamber’s objectives are to follow and influence developments in the economic and business world in Luxembourg affecting members’ interests, and so contribute to making Luxembourg an attractive place for British business and Britain an attractive place for Luxembourg business, and to promote trade between Britain and Luxembourg.

BCC OFFICERS GROUP

Daniel EISCHEN	CHAIRMAN	Interact SA
Arjan KIRTHI SINGHA	FINANCIAL SECRETARY	Independent Director
Christopher CLARKE	GENERAL SECRETARY	Maples and Calder (Luxembourg) SARL
Sarah BATTEY	VICE CHAIR	Business Coach & Consultant
Andrew NOTTER	VICE CHAIR	Badenoch & Clark
Jill SAVILLE	VICE CHAIR	Jill Saville Associates

About Daniel Eischen

Daniel Eischen is co-founder of some of the leading communications consulting agencies on the Luxembourg market. After five years in business consulting, he created in 1995 the first cross-media advertising agency in the country: **Concept Factory**. Positioned as an integrated marketing, design and advertising agency, it works for major brands in the areas of finance, insurance, telecom and real estate. Its multimedia department, named **Interact**, became over the years a reference for the innovative and disruptive use of digital communications technologies. Today it is an independent and awarded digital agency specialized in customer centricity.

Daniel is also managing partner in **Exxus**, a company offering an integrated consulting portfolio for startups and projects in the areas of innovation and R&D. Early 2016, Exxus launched **InnoHub**, a competence aggregator and service platform for startups interested to set foot in Luxembourg; Daniel is its Chairman. Since 2005, Daniel is involved in CSR and sustainable marketing consulting via the company **Sustain**.

Daniel is Past Chairman of the worldwide agency network **Tribe Global** which he helped to create in 2011. Present in over 20 countries, joining the efforts of 28 independent owner managed agencies employing over 1.400 creative and strategic talents, the network is running international communication projects for some of the biggest brands around.

He is also Chairman of the **Luxembourg Advertising Council** (Conseil de la Publicité Luxembourg). Regular speaker at conferences and seminars he teaches marketing at a number of institutes.

Daniel has a Master in Business Administration from Sacred Heart University in Fairfield, Ct and graduated in International business from the University of Nancy II in France.



<https://www.linkedin.com/in/daniel-eischen/>

For further information

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ATTACHMENTS

- Photo of Joanna Denton (past Chair) and Daniel Eischen (current Chair)
- Photo of Daniel Eischen (current Chair)

Luxembourg, April 3rd, 2019