



UBI
United Business
Institutes



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**Your first step is to define yourself,
Your destiny is to redefine the world.**

BA (Hons.) Business Studies

*In collaboration with
Middlesex University London*



Quality Assurance

Taught in Brussels and Luxembourg by UBI, this programme is quality assured by Middlesex University London and students will be awarded a Middlesex University London degree on successful completion.



Application Submission

Please find the application checklist on UBI website (Programme > BA Programme > Academic Requirement), and submit the application through online portal.

School Intake

September & February

Tuition fees

€ 10,800 / year

Website

www.ubi.edu

Telephone

+32 (0)2 548 04 80 (Brussels)
+352 27 99 01 82 (Luxembourg)

Address

Brussels Campus: Rue de Namur 48, B-1000 Brussels, Belgium

Luxembourg Campus: Château de Wiltz, L-9516 Wiltz, Luxembourg, RCSNo.:F9357, VAT: LU26254584

Email

General School Inquiry: info@ubi.be
Admission Inquiry: emily@ubi.be



UBI

Brussels | Luxembourg | Shanghai

UBI

The UBI Experience

A Globally Recognised British Degree

Our programme and curriculum are designed in collaboration with Middlesex University, one of the top business schools in London.

Practical Solutions for the Future

UBI's curriculum not only follows the current megatrends to bridge the gap between education and industry but anticipates the future needs of the 21st-century. Our professional approach to education connects academic knowledge to actual business practices.

Renowned Faculty with Strong Professional Background

Central to the success of our students is the decades of leadership and industrial knowledge that our faculty brings into the classroom. UBI's programmes are based on the input of academics, professionals and industry experts who are dedicated to bringing the best out of our graduates.

Professional Career Development and Support

Our students benefit from professional seminars and workshops that go beyond what is typically taught in business textbooks. UBI's Career and Alumni office connects our graduates to professional networks built upon decades of trust and partnership.



BA Programme Highlights

“ The BA (Hons.) Business Studies programme offers an internationally oriented and future-proof curriculum. Our students are exposed to a thoughtfully selected range of business topics that relate closely to the demands of the global economy, which includes 21st-century concerns such as digitalisation, sustainability, and ethical approaches to our real-world problems. The overall purpose of our programme is to develop professionals and leaders who can manage ethically, sensitively and holistically in a range of organisations in an increasingly global and rapidly changing environment. ”

— Professor Frank E. Billingsley
Director, UBI BA Programmes

Student Learning Experience

- We keep our classes **small, enriching** and **stimulating**.
- Active participation, **collaboration** and interaction between students and professors are hallmarks of a typical UBI lesson.
- Our **student-centred approach** to learning ensures that student's learning plans are individualised.
- We actively support our students throughout their **internships** and encourage them to explore opportunities with both local and international organisations. The internships consolidate your learning by mirroring the **actual challenges** of the business world.
- Our graduates will have developed advanced **critical thinking** skills, an appreciation of global **ethical challenges** and an interdisciplinary mindset of life-long learning and **continuous innovation**.

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BA Curriculum

3-Year Programme
180 ECTS - 360 CATS Credits

BA1

- Academic Writing & Critical Thinking I
- Ethics & Personal Development
- Business Computing I
- Business Mathematics and Statistics I
- Introduction to Business
- Introduction to Economics
- Introduction to Marketing
- Accounting I
- Finance I
- Internship I

BA2

- Academic Writing & Critical Thinking II
- Communication
- Human Resources Management
- Microeconomics
- Marketing Management
- Accounting II
- Finance II
- International Business Law I
- Internship II

Electives (Choice of 1)

- Digital Business Creations
- Business Mathematics and Statistics II
- Global Organisations and the European Union
- Operations Management

BA3

- Intercultural Business Communication
- Strategic Management
- International Business
- Macroeconomics
- Capstone: Entrepreneurship and Innovation
- Marketing Research
- Accounting III
- Finance III
- Internship III

Electives (Choice 1)

- Decision Making
- International Business Law II