**Wildgen 4 Children: The 7th edition is here!**

**Having been the unmissable, end-of-year event on the Luxembourg calendar since 2014, the Wildgen 4 Children toy collection is returning for its 7th edition this Friday, 20th November. The initiative, launched by the law firm Wildgen, is now backed by a large number of leading companies and supports a dozen charities working to help disadvantaged children in Luxembourg and the Greater Region.**

**An enthusiastic response from Luxembourg’s companies**

For this new edition, and despite the challenging circumstances, commitment is the word of the day given the 27 Luxembourg companies and organisations who are joining forces as of 20th November (International Children’s Day). Their goal? To collect as many donations as possible from their employees and clients in order to lend a helping hand to children and young people living in vulnerable situations, facing deprivation or coping with disability within Luxembourg or neighbouring areas. Four public places have also been made available for the collection, meaning members of the public who wish to make a donation to Wildgen 4 Children can do so: Kaempff-Kohler in Niederanven, Pall Center in Oberpallen, Black Wombat and Wildgen in Luxembourg.

**Luxembourg is no exception**

Despite its image of a country of “privilege”, Luxembourg is no stranger to striking disparity and is a place where wealth and absolute poverty exist side by side. The publication of the 2019 UNICEF report on children’s rights in Luxembourg (a document funded by the law firm Wildgen) revealed a steep increase of one of the key indicators of poverty, as the rate of relative child poverty rose from 4.5% in 2000 to 13% in 2016.

With the current pandemic and the havoc it is wreaking, charities have never been in greater need of support. The help provided by Wildgen 4 Children as well as the resulting joy felt by so many children cannot be overstated.

**Let’s pull together and put smiles on children’s faces**

The Wildgen 4 Children team, in direct collaboration with the beneficiary charities are now inviting you to donate toys (apart from cuddly toys), books, board games, outdoor toys, consoles and video games, sports equipment (apart from shoes and clothing), school equipment, computer equipment (apart from keyboards and mice), bicycles, scooters... in perfect working order (new or second-hand).

**Let’s make sure that throughout Luxembourg and the Greater Region, the holiday season is one of carefree joy for all children. More than ever before, solidarity should be at the heart of everything we do.**

*Companies involved in the 2020 edition: AKT One, Black Wombat, Cardif Lux Vie, Centralis, Chambre de Commerce Luxembourg, CHAMP Cargosystems, Confédération Luxembourgeoise du Commerce, DO Recruitment Advisors, Editus, eProseed, Fortuna Banque, Gates, i-Hub, IMS, INCERT, InTech, Kaempff-Kohler, L’essentiel, Lingua Custodia, Michel Greco, Ocorian, Pall Center, Rugby Club Luxembourg, SGI Groupe, Swissquote Bank Europe, T.Rowe Price et Wildgen.*

*2020 beneficiary associations: Du pain pour chaque enfant, Fondation Autisme Luxembourg, Fondation Kannerschlass, Fondation Pro Familia, Foyer Sud “Fraen an Nout”, l’Île aux Clowns, Maison Croix-Rouge Arlon, SIPO, SOLINA Solidarité Jeunes, TABA Walferdange, Tricentenaire…*

**Further details regarding Wildgen 4 Children are available at** [www.w4c.lu](http://www.w4c.lu).