



M B A

 Master of
Business
Administration

Master of Business Administration (MBA) degree
in partnership with Middlesex University London

UBI Brussels

Shaping Minds for the 21st Century



UBI
United Business
Institutes

Students from

35
nationalities

Faculty from

17
nationalities

Over

30
languages present
within UBI

Average age of
MBA students:

36
years old



UNITED BUSINESS INSTITUTES

United Business Institutes (UBI), established in 1992 in Brussels, is a leading English-language business school offering high-quality business curricula with a strong international dimension.

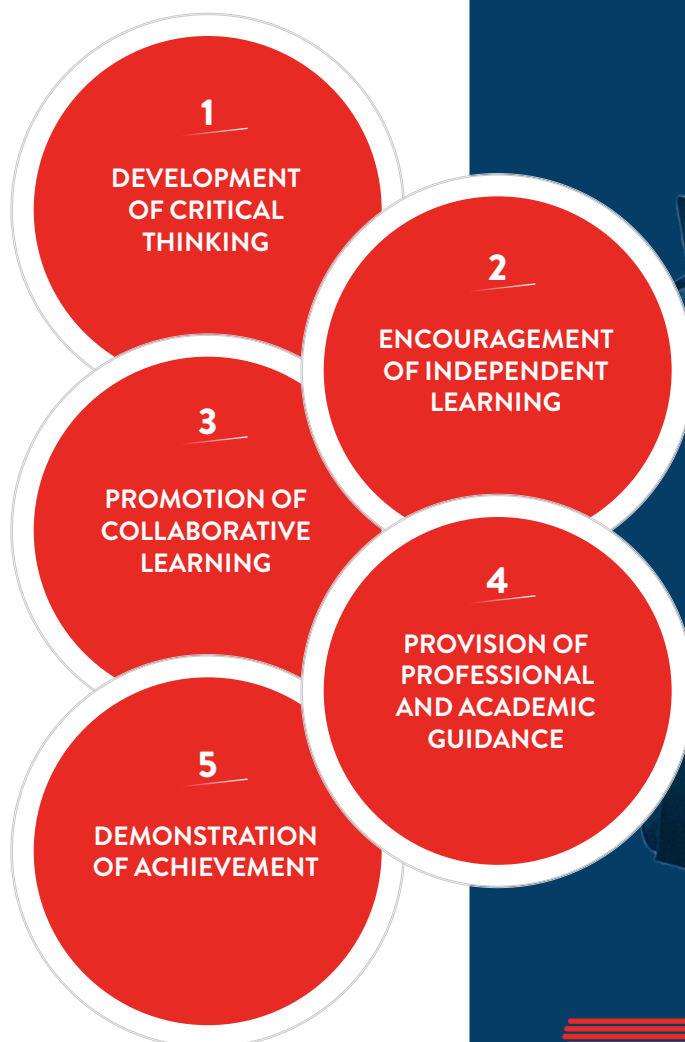
With three campuses situated in the heart of vibrant financial centres (Brussels, Luxembourg and Shanghai), UBI strives to develop a global environment to help prepare our students for tomorrow's business world, creating international opportunities for your career and professional development.

UBI graduates are proficient professionals and good corporate citizens, who master the necessary knowledge, skills and attitudes to successfully navigate in an increasingly challenging globalised and digitalised environment.

Since 2012, UBI has been developing its programmes in partnership with Middlesex University London (UK), which ranks as one of the top 500 universities (Higher Education Statistics Agency) and top 10 transnational universities (Times Higher Education) in the world. Furthermore, it was awarded a Silver award in the Teaching Excellence Framework.

In all our programmes, our institute's educators, tutors, and mentors guide our students to understand, reflect and apply management practices, assimilate business knowledge, and acquire leadership skills.

Based on student-centred learning, **UBI's unique educational philosophy follows five core principles.**



UBI'S MBA PROGRAMME



The **UBI Master of Business Administration (MBA)** enhances graduates' management knowledge and leadership skills to deal with the increasingly complex challenges that will be found in tomorrow's highly digital, interconnected and global business environment.

UBI's MBA graduates are quality leaders with a forward-looking view, a deep awareness of how organisations create value, and how their business

decisions holistically impact their environment. Our alumni are prepared to implement innovative strategies, with a clear international focus thanks to their deep understanding of the digital economy and strong good citizenship values both on a personal and corporate level.

Our MBA programme is offered in Brussels via two modes of delivery:

HYBRID OR ONLINE *

** Full online MBA programme will be available in February 2022.*

THE UBI DIFFERENCE

- **THE ONLY MBA DEGREE WITH A BRITISH UNIVERSITY IN BELGIUM.**



- **A forward-looking focus on globalisation, digital economy, and good citizenship.**
- **Strong global exposure and international experiences.**
 - Students can spend a period abroad in a partner institution.
 - International business experience in Brussels and Shanghai, leveraging the international nature of UBI.
 - Diverse student body with over 10 nationalities represented in the programme.
- **A unique two stage structure.**
 - Core modules. Designed to acquire, develop, and master [new] knowledge and professional skills.
 - Management Integration. Designed for students to build and decide on the next steps in their professional career.
- **Practical orientation and experiential learning.**
 - A hands-on approach throughout the curriculum, including:
 - Latest trends in project management
 - World Market Workshops
 - Meetings with practitioners as a preparatory phase for the final Integrative Project.
 - Possibility to do an internship.
 - UBI's professional career services and resources help students meet their career aspirations, offering a golden opportunity to access the global labour market.
- **Venture Creation Lab.**
 - While working with entrepreneurs and simulators, students learn how to develop the right skill sets and management team to create innovative technology-based companies.
- **World class faculty.**
 - A powerful combination of experienced **senior level practitioners** with over 15 years of professional experiences in leading international companies and academics from world-renowned universities.



UBI'S MBA PROGRAMME AT A GLANCE

● Profile of participants

Managers and entrepreneurs who wish to broaden their knowledge of business practices, re-orientate their career, or update their management knowledge with a forward-thinking international focus. Participants are expected to be passionate about the opportunities that digitalisation and globalisation bring towards their ever-changing business environment.

● Strategic location

Brussels: a European centre of business ecosystems.

● Two modes of delivery

- Hybrid: 50% face to face and 50% asynchronous.
- Online: 50% synchronous and 50% asynchronous.

● Learning methods: Horizontal learning with a co-learning approach, in line with modern organisational structures.

UBI's small class sizes promote interactivity between students and their peers, allowing for a hands-on and practical learning experience.

● Final Project - Students can choose between two options:

1. Development of a business plan. Students have the choice to:

- develop a full business plan,
- develop an abridged business plan + an internship/project in a company, or
- develop an abridged business plan + a period of study abroad (usually an academic term, in semester 3 of the programme; i.e. after finishing UBI's MBA).

2. Participation in UBI's Venture Creation Lab.

- Students work on a three-year stage-gate execution plan to transform an idea into a viable new technology venture.
- Students may also complement this option with a study period abroad (usually an academic term, in semester 3 of the programme; i.e. after finishing UBI's MBA).

● Language: UBI's MBA programme is delivered entirely in English.

● Duration and intakes

- One year: nine months of core modules learning, plus three months of management integration to develop and submit the final project (period abroad not considered).
- Students needing extra flexibility can complete the programme in 24 months. [See here under «Modes of Delivery» for more information.](#)
- Two intakes: October and February.

● Degree awarded upon completion

Master of Business Administration (MBA) from Middlesex University London (UK).

YOUR MBA JOURNEY

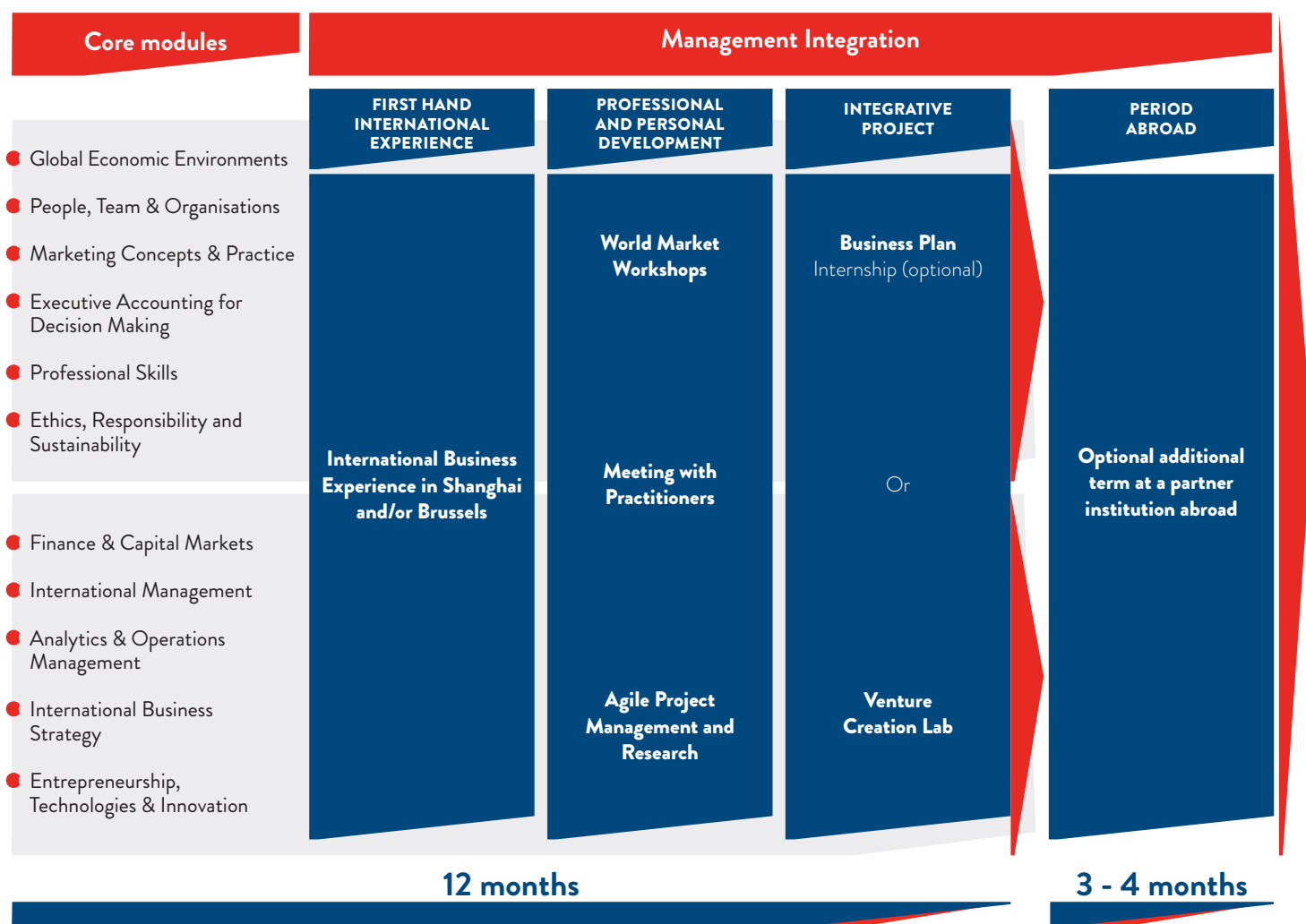
The **programme's structure** and content are supported by the latest developments in business and management practices, offered to students in the form of academic research and/or reflections on their professional experiences. The MBA has been devised to be intellectually challenging and to accelerate one's career.

A unique two stage structure

- **Core modules:** designed to acquire, develop and master [new] knowledge and professional skills.
- **Management integration:** designed for the students to build and decide the next steps in their professional career. It includes:
 - First hand international business experience.
 - Professional and personal development activities and workshops.
 - Integrative project.
 - Students choose between developing a business plan (with the possibility of doing an internship) or participating in UBI's Venture Creation Lab.
 - Students have the option of spending an additional term in a partner institution abroad.



THE MBA JOURNEY



MODES OF DELIVERY

HYBRID

- 90 ECTS.
- 180 contact hours + 180 hours of asynchronous learning.
- Fridays 13:30-18:30 and Saturdays 9:00-13:00 CET.
 - Asynchronous/structured activities during weekdays.
- First stage: 9 months of classes every other weekend.
- Second-stage: Integrative Project work.
- Students may attend classes face-to-face or via online streaming.
- Minimum face-to-face attendance is required.
- *Students needing extra flexibility can complete the programme in 24 months by taking classes every month instead of every other weekend.*

ONLINE*

- 90 ECTS.
- 180 hours of synchronous learning + 180 hours of asynchronous learning.
- Fridays, Saturdays and Sundays 9:00-12:00 CET.
- Classes will be recorded and made available to students.
- Minimum attendance to synchronous sessions is required; however, UBI is flexible in adapting to students' professional requirements and time zones.
- Asynchronous activities and learning run during weekdays.
- First stage: 9 months of classes every other weekend.
- Second-stage: 3 months of Integrative Project work.
- *Students needing extra flexibility can complete the programme in 24 months by taking classes every month instead of every other weekend.*

*Full online MBA programme will be available in February 2022.

MEET THE MBA TEACHING TEAM

Faculty members in UBI's MBA programme have more than 15 years of professional experience with at least five years in senior positions (in academia and/or in a major company). Positions in the corporate world include CEOs, Senior Advisors and General

Directors amongst other senior positions in national and multinational companies. This leads to experiences that are shaped by the latest developments in the field and offered to students in the form of academic research and/or reflections on such professional experiences.



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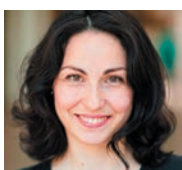
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MBA ADMISSION REQUIREMENTS

- Undergraduate degree or minimum of five years management work experience.
- A minimum of two to three years of professional experience is required.
- Proof of command of the English language, usually IELTS or TOEFL IBT results (minimum 6.0 and 72 respectively).

The main criteria are past professional and academic performance, suitability for the programmes, and referee statements. Candidates are assessed holistically throughout the application process, culminating in a personal interview with the Programme's Director (in person or via Skype/Zoom).

The main objective of the process is to admit candidates who can bring individual contributions to the cohort while at the same time widening the school's diversity to enhance participation and mutual learning among participants; this diversity is sought vertically (age, experience, and professional/life stage, etc) and horizontally (background, studies, origins, etc).

**UNITED
BUSINESS
INSTITUTES**



THE ADMISSION PROCESS

Application

- Applicants are invited to [apply directly online](#). Along with an application form, applicants need to submit:
 - Latest degree transcript giving final degree result and breakdown of individual subjects and grades (in English or French).
 - Proof of command of the English language, usually IELTS or TOEFL IBT results (minimum 6.0 and 72 respectively).
 - Passport or ID card.
 - CV.
 - Any certificate of academic achievement / other awards, if applicable
 - Two reference letters. These letters are expected to make explicit reference to the applicant's potential to develop a professional career in business and to pursue Master's level studies.
 - 500- word personal statement: a critical analysis on the programme's potential contribution to the applicant's personal and professional development.

Note: All students attending UBI programmes are expected to bring their personal laptops for all academic activities.

Admissions Board

- The Admissions Board assesses each application package and makes recommendations based on the academic requirements and on the candidate's overall suitability for the programme.

Essays/case study and interview

- Candidates recommended by the Admissions Board are invited for a 30 minute interview with the Programme Director. Interviews for international candidates are usually conducted by Skype, Zoom, or similar.
- Prior to the interview, applicants need to submit a 500-word professional essay on a modern topic which will be communicated to the applicant beforehand.

Admission offer

- Successful candidates receive a letter within 30 days of the personal interview offering admission to the programme.
- UBI welcomes students from a wide range of backgrounds to maintain a diverse student body and promote a stimulating learning environment. Applicants are not discriminated against on the grounds of political views, race, ethnicity, nationality, gender, sexual orientation, religion, disability or age.

TUITION FEES

- The tuition fee for UBI's MBA programme (**both hybrid and online**) for the **2021-2022 academic year is EUR 28 500**.
 - Does not include textbooks, flights, accommodation and visa fees for the international business experience.
- Tuition fees should be paid in **three equal instalments (3 x EUR 9 500)** at the beginning of **October, February and June**.
 - Down payment for EU/non-visa students: EUR 500 (deductible from the tuition fees) is required to secure a place in the programme.
 - Down payment for non-EU/visa students: EUR 9 750 (equal to the first instalment + EUR 250 one-time administrative fee)
 - Furthermore, students may be required to provide proof of subsistence funds as part of the VISA application process.
- For students completing the MBA in **24 months**:
 - 70% of the tuition (EUR 6 650 x 3) is to be paid during the first year.
 - 30% (EUR 2 850 x 3) during the second year.
- Resit examinations: EUR 100 each.
- Module retake: EUR 2 000 each.

UBI automatically waives additional fees to non-EU students (non-EU students pay the **same tuition fees** as EU students).

SCHOLARSHIPS

- UBI offers various scholarships and tuition support programmes for prospective and currently enrolled students.
 - **For prospective students:**
 - Tuition reduction for full payment of a programme's tuition fees upfront
 - Merit-based scholarship
 - Family-based scholarship
 - Special-group scholarship
 - Refugee-status scholarship
 - **For enrolled students:**
 - Dean's List
 - Financial aid
 - Payment plan
- Most scholarships and tuition support programmes need a separate application, which must be emailed to UBI's admissions administrator.
- For further information on scholarships and tuition support programmes, please see the Financial Terms & Conditions in detail.

A MBA IN BRUSSELS, BELGIUM

Strategically located at the heart of Europe, Belgium offers unique access to the most attractive and dynamic locations for investments in the region, as well as endless opportunities for business development.

Home to the European Union and NATO, amongst other relevant international organisations, Brussels is a global, multicultural, and cosmopolitan city, dubbed the gateway for business in Europe.





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