



## **NEW DATE:**

## **Luxembourg Pavilion EXPO 2020**

Creating a pavilion and participating in a World Exhibition is a major undertaking and commitment.

The Luxembourg Pavilion at EXPO 2020 in Dubai is a great success. Frequently ranked as one of Expo's best pavilions by UAE's media outlets, it is recognised as one of the most popular and innovative pavilions. Combining outstanding design and a superb audio-visual experience with a slide that is used by both adults and children alike has made it a star attraction of the EXPO.

But what is involved in the process from concept to execution and operation? What are the challenges - Political? Budgets? Design? Execution? Logistics? How long did the process take? Sustainability and what will happen to the pavilion at the end of the EXPO? What benefits are being seen? Mrs. Maggy Nagel will address these topics and more for us.

Mrs. Nagel, the former Minister of Culture and Housing and former Mayor of Mondorf is the Commissioner General of Luxembourg to the Expo 2020 Dubai and President of the Board of Management which coordinates and manages the activities of the GIE (groupement d'intérêt économique).

Join us on April 7<sup>th</sup>, 2022 at the Espace Namur, 2 rue de Bitburg, if you want to learn more.

**18.30** Registration

**19.00** Welcome by Joe Huggard, ILCC Chairman

19.05 Presentations Mrs. Maggy Nagel

**20.00** Questions and Answers

20.30 Networking Cocktail

## Registration

Cost: non-members €25 (free for members).

Prior registration necessary by email to info@ilcc.lu

The event will take place in compliance with any applicable Covid-related requirements