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FOR IMMEDIATE RELEASE	
Language	English + French
Picture(s)	Photo

PRESS RELEASE

Luxembourg, 4 April 2024 - Ramborn Cider Co. and the LIST Host their **3rd Edition** of the City Nature Challenge Luxembourg: A Celebration of Biodiversity.



Ramborn Cider Co., the Luxembourgish producer of artisanal ciders, is proud to announce the renewal of its partnership with the Luxembourg Institute of Science and Technology (LIST), Natur- & Geopark Mëllerdall, and Bee Together to host the 3rd edition of the **City Nature Challenge Luxembourg**. This two-day event, taking place on **April 27-28, 2024**, will showcase the rich biodiversity of the cidery's surrounding meadow orchards, while offering a unique opportunity for citizens to contribute to science and reconnect with nature.

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The City Nature Challenge is a global initiative aimed at engaging citizens in the documentation of urban biodiversity. Participants will use the **iNaturalist mobile app** to catalog, by taking pictures, as many plants, animals, and insects as possible, turning Ramborn's neighboring orchards into a living laboratory. This event, coordinated in Luxembourg by the Luxembourg National Museum of Natural History, aligns perfectly with Ramborn's commitment to preserving its unique terroir and nurturing biodiversity, a cornerstone of the company's DNA.

On Saturday, meet a local beekeeper (between 1 to 4 pm) and learn more about the importance of **bees and pollination**, as well as the ancient craft of honey-making, a beautiful example of Human-Nature collaboration. On Sunday, LIST **scientists and experts** from our partner organizations will be on hand to share their knowledge at informational stands. Participants will be able to attend a briefing (at 11:15 AM or 1:15 PM) and embark on a **self-guided exploration** using provided itineraries. A new activity is proposed for this 3rd edition: a **20 kilometers bicycle hike** led by **Andy Schleck**, Luxembourgish former professional road bicycle racer who won the 2010 Tour de France. 5 stops are planned along the way to observe and collect information on biodiversity. Places are limited to 50 participants, and **registration is compulsory**. More information on www.ramborn.com

In addition to the educational activities, visitors can enjoy music, games, arts & crafts for children, cidery tours, and tastings. Local homemade BBQ, burgers (vegetarian option available) and fries will be available for purchase throughout the event at the cider farm.

The event will take place at the Ramborn Cider Haff, 23 Duerfstrooss, L-6660 Born, Luxembourg, from 11 AM to 6 PM on both days. For more details, please visit: <https://www.ramborn.com/actualite/city-nature-challenge-2024-at-the-ramborn-cider-haff/>

About Ramborn

Ramborn is a Luxembourgish cider producer, and a certified B Corp. It only ferments the freshly pressed juice of apples and pears grown exclusively in traditional orchards of large, standard trees. No concentrate. No industrial plantations. Ramborn's ciders and perries have won multiple international awards and recognition for their quality and authenticity. Ramborn is committed to reviving Luxembourg's cider heritage and promoting its orchards as a valuable natural and cultural resource.

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