Luxembourg Business Compass by KPMG and Luxemburger Wort

Twelve-month outlook for the Luxembourg economy

How do you think the Luxembourg economy will develop over the next 12 months?



Key messages

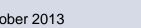
- Perceptibly positive outlook in October 2013 for the first time in 2 years.
- Second successive improvement with noticeable jump compared to last year (+1.0).
- While still close to stagnation levels for the 5th successive wave, there are signs of cautious optimism.



by l

How do you expect the following areas or indicators to develop at your Luxembourg company over the next 6 months?





- volume/turnover outlook
- 1st trend reversal since April
- Outlook significantly more optimistic than in April 2013.



How do you expect the following areas or indicators will develop at your Luxembourg company over the next 6 months?



Key messages

- October 2013 profitability outlook positive at +0.4%.
- Continuation of trend reversal since October 2012.
- Improvement significant at +1.2% versus April 2013.



How do you expect the following areas or indicators will develop at your Luxembourg company over the next 6 months?



Key messages

- October 2013 employee number outlook slightly negative at -0.3%.
- Slight drop compared to April 2013.
- Overall downward trend since April 2011 continues.
- 37% foresee a stable workforce, 27% are looking to recruit against 36% that are looking to reduce their workforce.

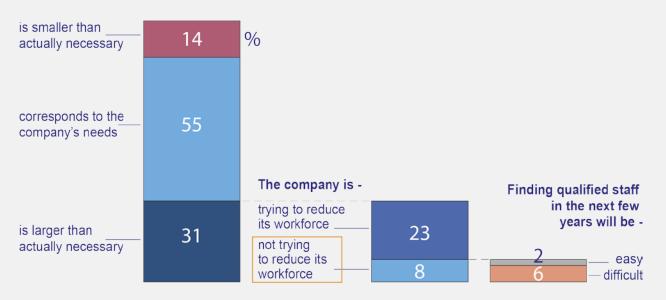


Base: Total respondents Cource: Luxembourg Business Compass by KPMG and Luxemburger Wort (April 2009, Oct/Nov. 2009, April 2010, Oct. 2010, April 2011, Oct. 2011, April 2012, Oct. 2012, April 2013, Oct. 2013)

Size of staff versus company needs

Is the size of the staff at you company currently larger than is actually necessary, or smaller, or does the staff size correspond to your current needs?

The size of the company's staff -



Key messages

- Limited "hoarding" of staff, despite anticipated skills shortages.
- Among the companies with staff larger than currently necessary, most are trying to reduce the workforce.

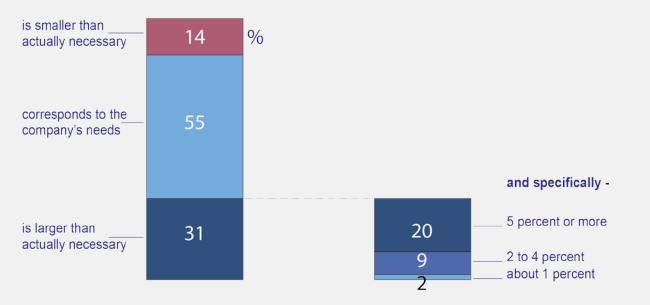


Base: Total respondents Source: Luxembourg Business Compass by KPMG and Luxemburger Wort (April 2009, Oct.Nov. 2009, April 2010, Oct. 2010, April 2011, Oct. 2011, April 2012, Oct. 2012, April 2013, Oct. 2013)

Overstaffing

Is the size of the staff at you company currently larger than is actually necessary, or smaller, or does the staff size correspond to your current needs? If "larger": And about how much larger is your staff than is actually necessary

The size of the company's staff -



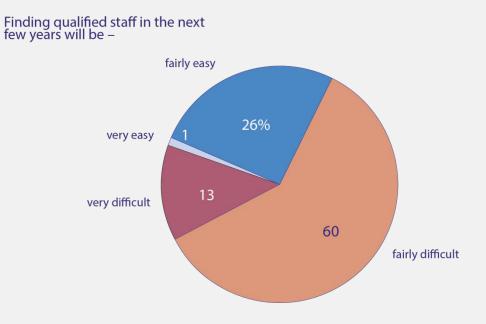
Key messages

Among the companies with staff larger than currently necessary, most have a workforce that is too big by 5% or more.



Availability of qualified staff

How easy or how difficult do you expect it will be for your company to find qualified staff in the next few years?



Key messages

 Almost 75% of respondents anticipate significant difficulties in finding skilled employees.



How do you expect the following areas or indicators will develop at your Luxembourg company over the next 6 months?



Key messages

- October 2013 investments outlook positive at +2.9%.
- Trend reversal started in April 2013 confirmed.



Planned investments

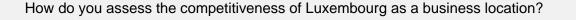
In which of the following areas will your Luxembourg company increase or reduce its expenditures in the next 6 months?

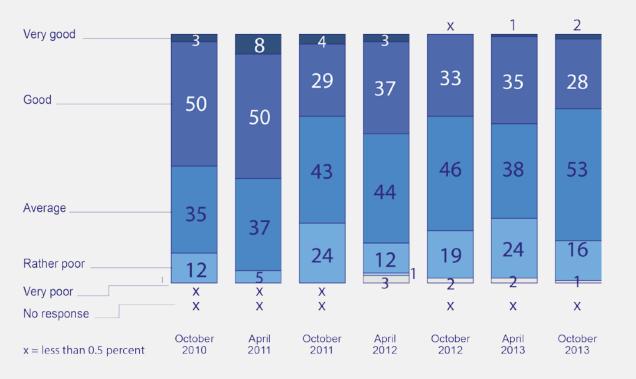
	Increase	N	o change	Decrease		No response
Introduction of new products or services	66%			33	1	Х
Information technology	46			47	7	Х
Marketing and sales	41			53	6	Х
Training	37			57	5	1
E-commerce	33			65	2	Х
Promotion	31			63	6	Х
Research and development	27			71	2	Х
Recruiting new staff	27		46	27		Х
Geographic expansion	24		70		6	Х
Expanding facilities	24		62	1	1	3
Business acquisitions	23		69		8	Х
Advertising	21		64	1	3	2
Salaries (excluding legally binding indexation)	17		71		11	1

- Companies continue to increase budgets in most areas of operations.
- New products and services increased by 10% relative to April 2013.
- IT & salaries increased by 8% relative to April 2013.
- Recruitment evenly balanced.
- Advertising decrease observed in April 2013 now reversed again.



Luxembourg's competitiveness as a business location



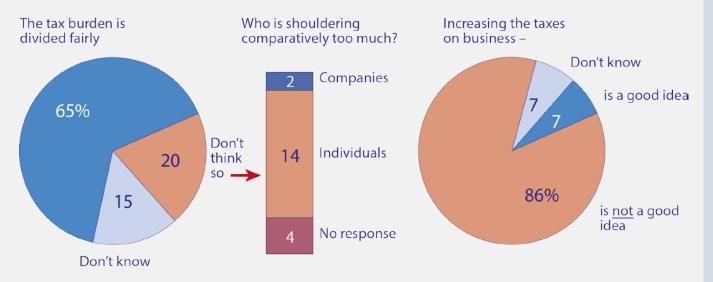


- Competitiveness has suffered sustained damage.
- Worsening trend since October 2011.
- "Very good" & "good" now at 30% combined, the lowest since the beginning of the LBC.



Taxes in Luxembourg

In your opinion, is the tax burden divided fairly between companies and individuals, or don't you think so? What would you think if the state were to temporarily increase taxes on business in order to finance measures to combat the crisis?

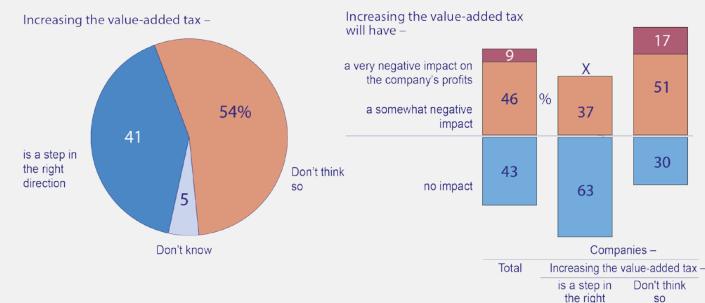


- Perception that the tax burden is fairly divided between companies and individuals.
- For those who perceive an imbalance, it's individuals who shoulder too much comparatively.
- Tax increases widely rejected as a means to combat the crisis.



Value - Added Tax

The government has announced that they are going to increase the value-added tax. Do you think that is a step in the right direction in order to solve our national budget problems, or don't you think so? And do you fear that increasing the valueadded tax, as announced by the government, will have a negative impact on your company's profits, or don't you expect it will have any impact on your company?



Key messages

- VAT increases also mostly rejected as a means to combat the crisis.
- Those against increases fear negative impacts on own company (68%).
- Those in favour of increases see no impact on their company (63%).



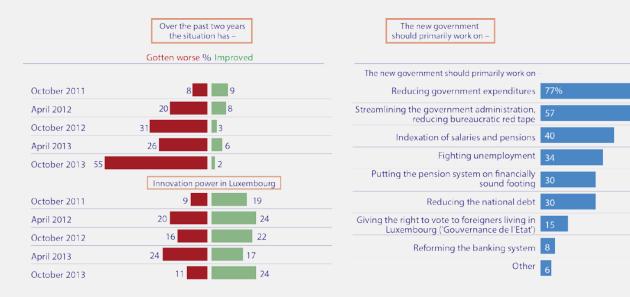
direction

Luxembourg's stability, innovative power / Political agenda

Over the last two years:

- How has the political environment evolved?
- How has the Luxembourg economy's innovative power regarding new products and services evolved?

After the election, what should the new government primarily work on, what do you think are the three most important points on the political agenda?



- Significant deterioration of the perception of stability and coherence in the political environment.
- Positive trend concerning the Luxembourg economy's innovative power.
- Clear message in favour of reducing government expenditure and reducing bureaucracy.



Thanks to





